

Hannah Marks

Portland, ME • hamarks127@gmail.com • + 1 (914) 548-5662 • Hannahbmarks.com

PROFESSIONAL EXPERIENCE

FREELANCE VIDEO PRODUCTION

New York, NY & Remote

Director/Videographer/Editor

Feb 2016-present

- Produced and edited short- and long-form digital content for clients including Archewell, American Academy in Rome, Pete for America, GoLocker, and CS Global.
 - Delivered projects across multiple formats, resolutions, and codecs, ensuring visual and narrative consistency.
 - Edited in Premiere Pro, After Effects, and Adobe Creative Cloud, incorporating motion graphics, color correction, and audio balancing.
- Collaborated in creative ideation sessions to develop campaign visuals for diverse audiences.

NEW YORK STATE EXECUTIVE CHAMBER

New York, NY

Video Producer

Dec 2018-Feb 2025

- Produced social-first content to build awareness, enthusiasm, and support for public health campaigns, policy announcements, and statewide initiatives, generating millions of views and high engagement.
- Conceived, pitched, filmed, and edited a variety of formats including talking head interviews, docu-style storytelling, TikTok trends, and graphic explainers, adapting content for vertical, square, and widescreen formats.
- Adapted videos for vertical, square, and widescreen formats to align with platform best practices and maximize reach.
- Led rapid-response projects in response to breaking developments, including COVID-19 campaigns like #MaskUpAmerica (1.5M views) and the Vaccinate New York branding initiative.
- Managed all aspects of production from shoot logistics and on-site filming to post-production, collaborating with diverse state agencies and departments to ensure content was accurate, timely, and aligned with official priorities.

UCB COMEDY/DON'T THINK PRODUCTIONS

New York, NY

Digital Video Associate & Intern

Sep 2017-Aug 2018

- Filmed and edited original content in partnership with Nerdist, handling lighting, camera, and set elements.
- Produced weekly live-streamed shows, coordinating crew, talent, and real-time technical needs.
- Managed technical setup for live VR performances in Altspace.

FREELANCE COMMERCIAL PRODUCTION

New York, NY

Production Assistant / Camera Assistant / 2nd AD

Sep 2012-Dec 2018

- Supported production teams with budgeting, scheduling, and crew coordination.
- Assisted camera and AD departments for on-location and stage productions.

EDUCATION

MIDDLEBURY COLLEGE

Middlebury, VT

Major: Film and Media Culture | Minor: Political science

2011-2016

SKILLS

- **Software:** Premiere Pro, After Effects, Descript, Adobe Creative Cloud Suite, Microsoft Office, G Suite, PointZero.
- **Cameras:** Sony cameras, Canon 5D, Canon C300, DJI Mavic Pro.